

Food Lockers Offer Convenience and a Real Solution

By Ezra Schneier

Food retailers are using temperature-controlled lockers to bring healthy, fresh food to communities where nutritious food is in short supply.

Ziscuit is installing its first such locker in Birmingham, Alabama to give under-served communities access to groceries.

This is a new business model that has great potential. The basic steps are:

- ② Consumer places an order online
- ② Groceries are delivered to the delivered food locker
- ② Consumer picks up the food using an access code

With the food locker, food is available close to where people live. There is no need to travel far distances to reach a retailer. And for retailers, there are enough people (volume) using the locker to make it worth their while.